

GERA Renewal Meeting 29 August 2007

RSL Hall Caulfield

Attendance

Adrian Anderson
Anne Abbott,
Jack Campbell\
Cheryl Forge
Felicite Campbell
Donald Dunstan
Max Pleydell
Frank Penhalluriack
Joy Steward
Mary Walsh
Kevin Robins
David Bloom
Cecily Close
Garry Sharp
Robert Haines

Apologies

Bev Broadbent, Christine French, Judy Seals, Alan Grossbard, Heather Welsh, Connie Smith, Joan Wallace-Mitchell, Shirley Fricke, Phyllis Harris, Keith Hermann, J.A.Bevans, Keith Stodden.

Notes

Facilitator: Kerry Reed

Jack Campbell welcomed group 7.45pm and introduced committee and tonight's facilitator.

Looked at the purpose of the Association.

Generation of ideas

Questions:

How can Gera consult members and residents effectively?

Ideas generated.

- ✓ More letters to the editor.
- ✓ Website, written material, reasonably high rate of computer literacy (perhaps),
- ✓ public meetings, (such as that on Saturday(25th August) at Carnegie),
- ✓ regular columns in local paper.
- ✓ Encourage people to approach us,
- ✓ Branding: a logo that is recognized
- ✓ Humour, photos drawings;

- ✓ letterbox drops using members to drop leaflets, make them area-specific,
- ✓ public meetings on specific hot issues,
- ✓ regular reports by email to members,
- ✓ Yahoo Group,
- ✓ have a booth at parties in the park.
- ✓ Radio: golden days, seek sponsorship;
- ✓ more meetings like this one to generate ideas.
- ✓ Council's On Hold Messages,
- ✓ keep it simple,
- ✓ school newsletters.
- ✓ Contacting people involved with local issues: proactive. I.e. bike paths and local shopkeepers.

How do we involve and widen membership?

- ✓ Through other associations: U3A, SOS, GECA, Pool, Historical, and keeping our eyes and ears open for new ones as they pop up. Use of our combined experiences, publicity. Attending each others' meetings, generating communication.
- ✓ Lions/Apex caravan and place in shopping centre as publicity booth, forums for expressions of different points of view.
- ✓ Email contacts introducing a question which will gather people's interest and allowing them to have interest in local matters.
- ✓ Pique people's interest: "what are you going to do about...?" List can be much wider than membership. Discussion board (email).
- ✓ End of year award for a student at a school.
- ✓ Direct approach individuals.
- ✓ An ad. With the benefits of membership.
- ✓ Awards night with other groups and associations and use this as a fund raiser.
- ✓ Greater involvement of regular members.
- ✓ Partnership

What are the most urgent future issues for Council?

Lack of genuine consultation Transparency	11
Council's Master Plan	
Stop selling off land assets	
What are they doing about parking at Carnegie Pool and surrounding area	
Traffic and parking	7
Racecourse redevelopment for public	5
\$1.5m per annum from development not spent on open space	11
Public transport at Glenhuntly, Carnegie and Murrumbeena, Ormond.	4
Level crossings	
Visual pollutions\): advertising hoardings,	

Keeping parks free of big buildings.

Parking space requirements when building developments

Indoor sporting venues.

TOP THREE

Other Questions from group...

Funding for GERA. How can we tap into sources.

Jack Campbell moved vote of thanks to Kerry Reed.,9.03 pm.

Next Meeting of Committee: 11th September 7.30pm 3 May St